

Total Place Pilot: Birmingham

Jason Lowther
Director (Policy & Delivery), Birmingham City Council



About Birmingham

- Britain's biggest city outside London with over a million residents
- A safe city with crime rates lower than other core cities
- The regional capital with a world-class economy
- The city of a thousand trades - now a city of over 42,000 businesses and an international centre of business and professional services
- Europe's youngest city with the highest percentage of young people
- A city of faith with more people saying they follow a faith than most other cities
- A leading 'Science City' and 'Digital City' inspiring innovation, delivering nationally leading research with our five universities



Sustainable Community Strategy Vision 2026

- Global City with a Local Heart
- Economic prosperity and wellbeing
- Building aspirations of our young people
- High quality of life for all citizens
- Improving health inequalities
- Tackling community safety issues
- Diverse and strong communities



Birmingham's building blocks

- Strong local strategic partnership
- Consensus on 2026 outcomes and LAA priorities
- Commitment to greater collaborative working across agencies
- Identify to what extent investment is aligned to LAA priorities



Underpinning Principles

Prevention - shifting the balance from dealing with symptoms to addressing and preventing underlying problems

Personalisation - developing personalised public services

Partnership - increasing cost-effectiveness by working collaboratively

Helping people and communities to help themselves

Systematic business transformation



Birmingham's Total Place ambition

3 objectives:

- Put citizens at the heart of better service delivery
- Identify efficiency savings
- Develop new collaborative leadership





Work undertaken so far...

- Map expenditure and investment in City of Birmingham - £7.5 bn
- Assess the extent of the alignment of investment behind Vision 2026 priorities
- Identifying the challenges in moving to greater alignment of investment and identify ways these can be overcome



Pilot (July 09 – Feb 2010)

- 6 Project Themes
- Early intervention for children with behavioural difficulties
 - Working with people with learning disabilities
 - Working with people with mental health problems
 - Reducing the impact of drug and alcohol misuse
 - Guns and gangs
 - The Poolway 'Total Community' project



Each Project Theme will:-

- Undertake scoping exercise-starting with a framing question
- Carry out a 'deep dive' analysis of public expenditure
- Identify new and innovative approaches to delivery
- Identify potential efficiency savings
- Identify barriers – local and national



Collaborative Leadership

- Common vision and purpose
- Strong strategic leadership
- Empowering staff to be creative
- Working across organisational boundaries
- Different ways of working, thinking, behaving
- Citizen/community focus



Drugs and alcohol misuse

- Framing question for the drugs misuse project is: "What state and community support could help former addicts who have completed treatment to continue their recovery and not return to drug abuse and therefore require further treatment?"
- The hypothesis is that investment in that support and creating the conditions in which family and community support is available will reduce the overall cost of treatment and the social and community cost of abuse.



